SUMMARY

Gonera M. Geoconservation (Earth Heritage conservation) and the market economy.

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It has been doing only what gives some benefits. As the subtitle, this attitude of the market economy is allowed to be admitted as leitmotiv of the situation which is dominating in the current geoconservation practice. The quoted principle rule of the market management inconspicuously operates also in the field of the geoconservation in Poland.

Benefit-bearing management is what is actively undertaken now. It has been taken advantage from the geoconservation net – places sand objects – establish in the ancient regime. And advance? What is going on with further geological sites recommended to geoconservation net? – Atrophy. – But, are the additional required? – Yes, because to make the net most advanced must not be the question.

The upgrading considered now, is based on the intrinsic worth of the geological objects. Now, when most spectacular, splendid and curious geomorphological forms are already conserved; and because of this are the point of special interesting in the sight-seen and educational

use. However, education and tourist sectors are also interested in maintenance and access to the geological sites (outcrops and areas) displaying the genuine geological diversity of the country geology.

Nevertheless a lot have to be done if the geoconservation net may comprise sufficient scope in regard of the valid geological diversity of the country. Even though geologists are responsible to appreciate and select the geological objects recommended to this ambitious aim – yet the key to the geoconservation is in hands of the land owners and managers. As now there is no correlation between geoconservation planning (according nature conservation Act and environmental Act) and its execution. Effectiveness of the Acts in geoconservation is miserable. Implementation of the Acts remain "imaginary tale" until rules of the market economy do not be taken into account. Nature conservation – beside of all – is the market article. The crucial problem is that, in contrary to some other sectors, land owners are kept apart from the nature conservation advantages. It causes the necessary to seek the matching approach to encourage the geoconservation.

The ineffectuality of the nature conservation Act may have been balanced by establishes personal advantages for the land-owners. They could care about the selected geological sites – these particular in regard truth geological diversity of the country. Some reductions in the tax and rate (land, mining) may be the stimulating factor to improve and upgrade geoconservation practice. If this "institution" of the outcrop guardians has been carry out and run in practice we might say that state support of the geoconservation system is real.